Are you ready for Digital Transformation?

Sanjiva Weerawarana, Ph.D.
Chief Architect, CEO & Founder, WSO2, Inc.
sanjiva@wso2.com.
Agenda

Don’t bother getting it right
Don’t try to control everything
Give freedom to innovate
Don’t buy big
Think small and build pieces
Control your destiny
Work closely with the business
Future
These are my thoughts on how to navigate the non-technical aspects of digital transformation.

These ideas have evolved from observing our users & customers and from my own instincts.

No disrespect meant to anyone in case these go against your operating mantras!
Don’t bother getting it right.
Don’t bother getting it right.

Build a quick PoC. Fail fast. Iterate.
Don’t bother getting it right.

Practice iterative architecture.
Don’t bother getting it right.

Become dispassionately passionate.
Don’t bother getting it right.

Empower your people. Celebrate failure.
Don’t try to control everything.
Don’t try to control everything.

Assimilate with the Borg: Go cloud & serverless.
Don’t try to control everything.

Stand on the shoulders of giants:
Copy. Subscribe. Consume.
Give freedom to innovate.
Don’t govern, surveil:
Let a thousand flowers bloom.

Give freedom to innovate.
Give freedom to innovate.

Just say no to REST.

The future of API design: The orchestration layer
http://www.danieljacobson.com/blog/306
Don’t buy big.
Don’t buy big.

Just say no to RFPs.
Don’t buy big.

Buy pieces, not black boxes.
Think small and build pieces.
Think small and build pieces.

Microservices.
Think small and build pieces.

Containers.
Control your destiny.
Control your destiny.

Open source.
Control your destiny.

Put lipstick on the pig: APIs.
Control your destiny.

Become recomposable.
Control your destiny.

Own your technology: This is Water.

This is Water.
https://news.greylock.com/this-is-water-f989bd158191#.ggk5uz78q
Work closely with the business.
Work closely with the business.

Address the right problems.
Work closely with the business.

Sell it to them.
Work closely with the business.

Constructively destroy the business.
Future
Relax. Things change slowly.
Don’t take yourself too seriously.
Create a learning culture:
Learn something new everyday.
Take security seriously.
Summary

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Future
Conclusion: Think big. Act small.