



Are you ready for Digital Transformation?

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Agenda

Don't bother getting it right

Don't try to control everything

Give freedom to innovate

Don't buy big

Think small and build pieces

Control your destiny

Work closely with the business

Future

These are my thoughts on how to navigate the non-technical aspects of digital transformation.

These ideas have evolved from observing our users & customers and from my own instincts.

No disrespect meant to anyone in case these go against your operating mantras!

Don't bother getting it right.

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Build a quick PoC. Fail fast. Iterate.

Don't bother getting it right.

Practice iterative *architecture*.

Don't bother getting it right.

Become dispassionately passionate.

Don't bother getting it right.

Empower your people. Celebrate failure.

Don't try to control everything.

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Assimilate with the Borg:
Go cloud & serverless.

Don't try to control everything.

Stand on the shoulders of giants:
Copy. Subscribe. Consume.

Give freedom to innovate.

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Don't govern, surveil:
Let a thousand flowers bloom.

Give freedom to innovate.

Just say no to REST.

The future of API design: The orchestration layer
<http://www.danieljacobson.com/blog/306>

Don't buy big.

Don't buy big.

Just say no to RFPs.

Don't buy big.

Buy pieces, not black boxes.

Think small and build pieces.

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Microservices.

Think small and build pieces.

Containers.

Control your destiny.

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Open source.

Control your destiny.

Put lipstick on the pig: APIs.

Control your destiny.

Become recomposable.

Control your destiny.

Own your technology: This is Water.

This is Water.

<https://news.greylock.com/this-is-water-f989bd158191#.ggk5uz78q>

Work closely with the business.

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Address the right problems.

Work closely with the business.

Sell it to them.

Work closely with the business.

Constructively destroy the business.

Future

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Relax. Things change slowly.

Future

Don't take yourself too seriously.

Future

Create a learning culture:
Learn something new everyday.

Future

Take security seriously.

Summary

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Conclusion: Think big. Act small.



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